

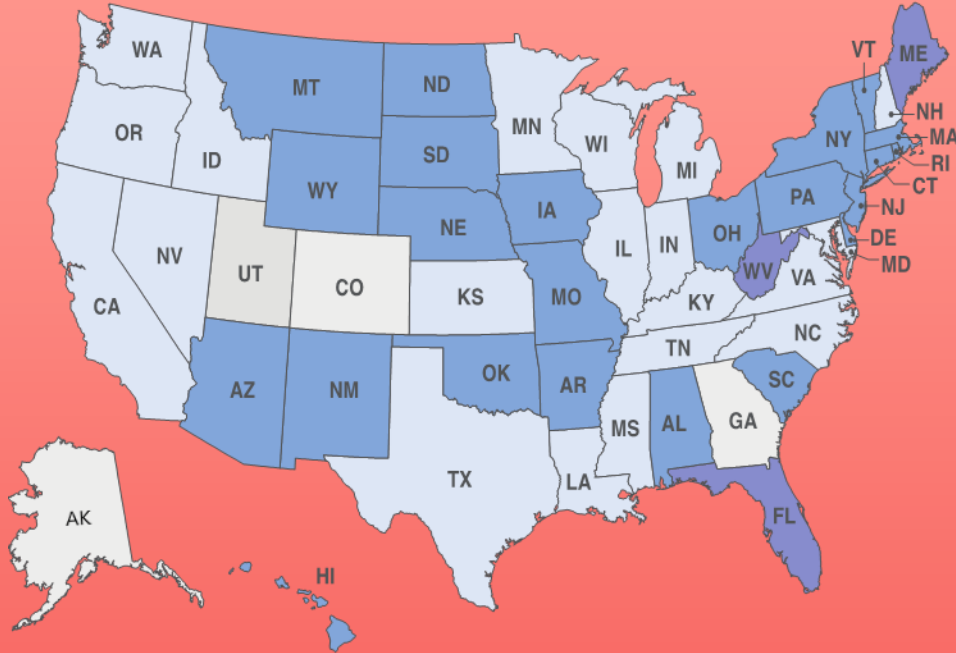


AARP Network of Age-Friendly States and Communities

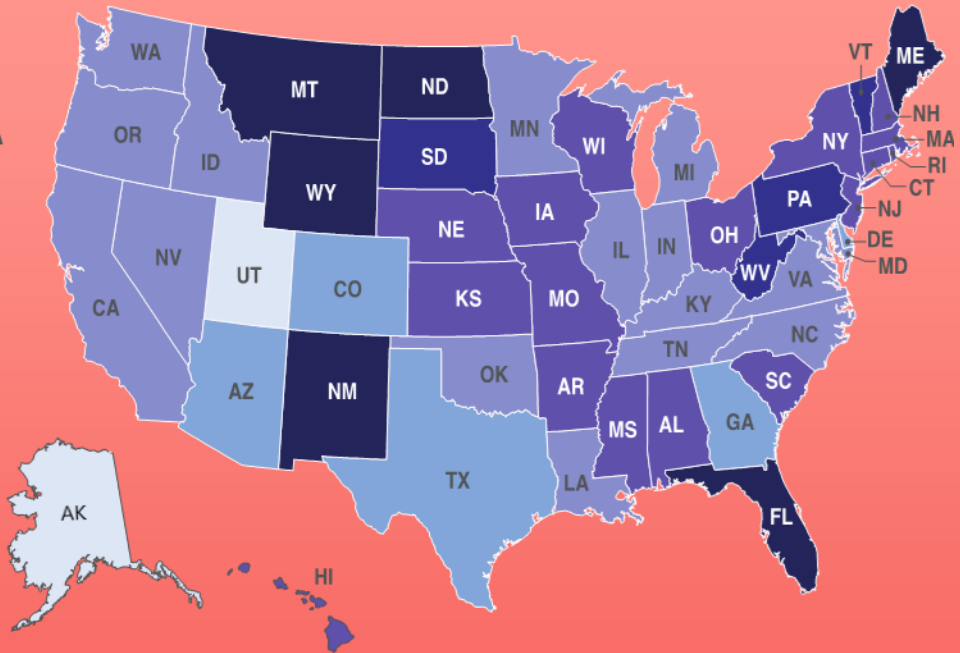


America is aging

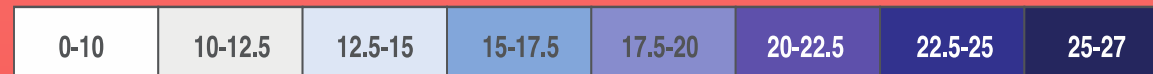
2015



2030



PERCENT OF POPULATION AGE 65+



Source: US Census



An Aging Nation

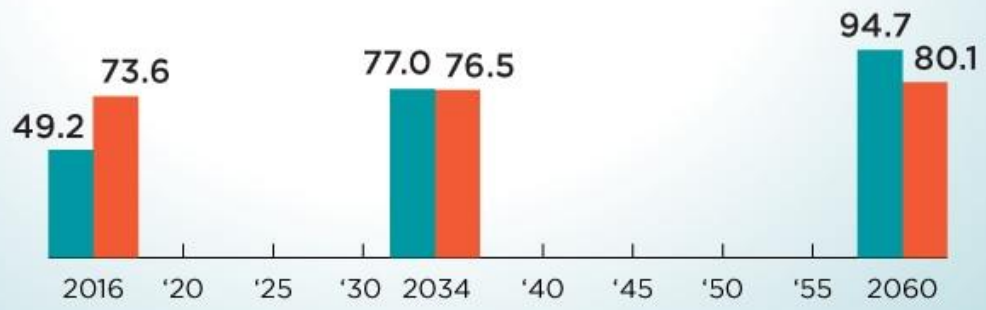
Projected Number of Children and Older Adults

For the First Time in U.S. History Older Adults Are Projected to Outnumber Children by 2034

Projected percentage of population



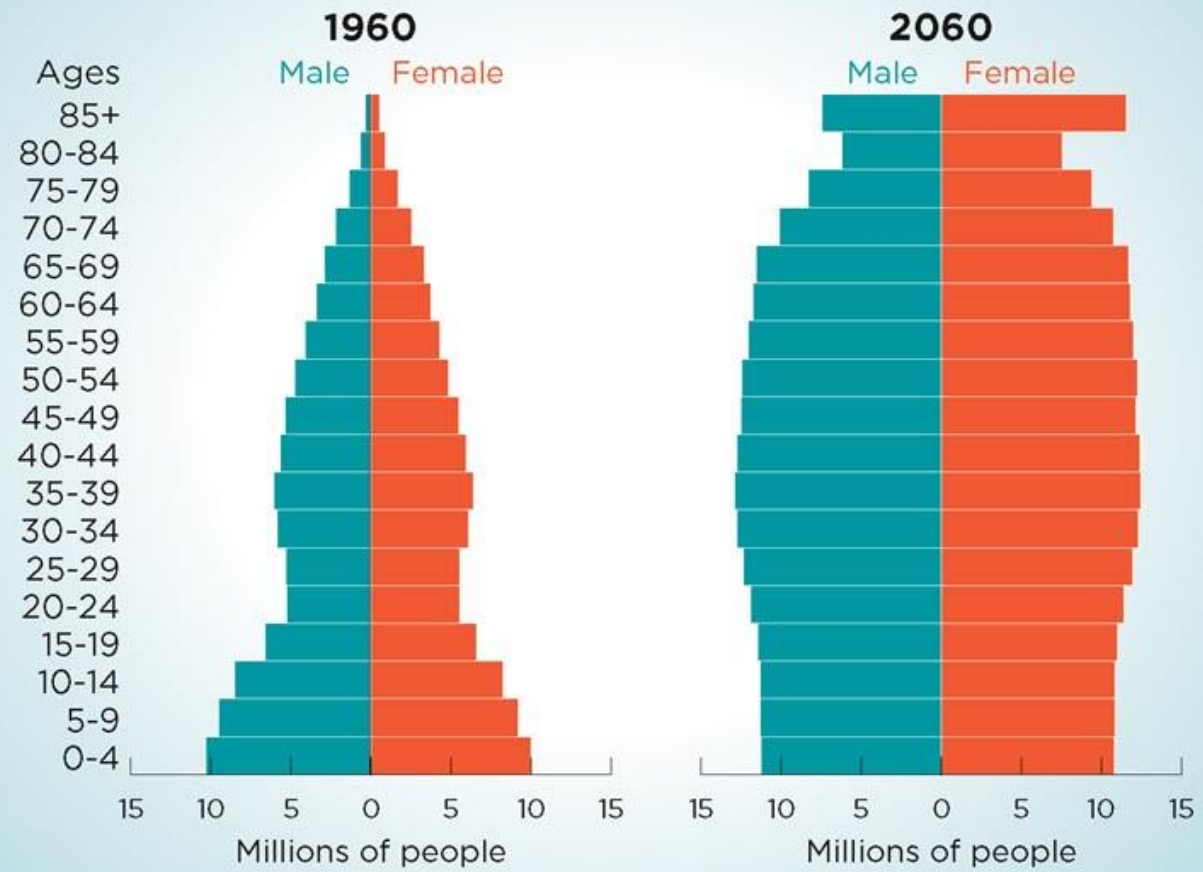
Projected number (millions)



Note: 2016 data are estimates not projections.

From Pyramid to Pillar: A Century of Change

Population of the United States



U.S. Department of Commerce
U.S. CENSUS BUREAU
census.gov

Source: National Population Projections, 2017
www.census.gov/programs-surveys/popproj.html

People want to stay in their homes and communities...

Two-thirds (67%) of all adults — and 79% of those 50-plus — want to stay in their current communities. Adults primarily value communities that foster good health, promote street safety, and provide good opportunities for community engagement and social interaction.

High numbers of Americans want “forever homes” — to stay in their current homes as they age. The percentage is even higher for adults age 50-plus, with more than three-quarters wanting to remain in their home as they age. But more aging-in-place modifications and technology are needed to make that possible.



Source: AARP Home and Community preferences Survey 11/21



Caregivers

One in five Americans is a family caregiver, and caregivers often have unique needs for their homes:

40% care for someone living in their home.
38% care for someone living on their own.

Of those, 49% are concerned about the ability of the person they are caring for to continue to live on their own.




What is a Livable Community?



AARP

What is a Livable Community?



Watch this video —
and learn more at
[AARP.org/Livable](https://www.aarp.org/Livable)

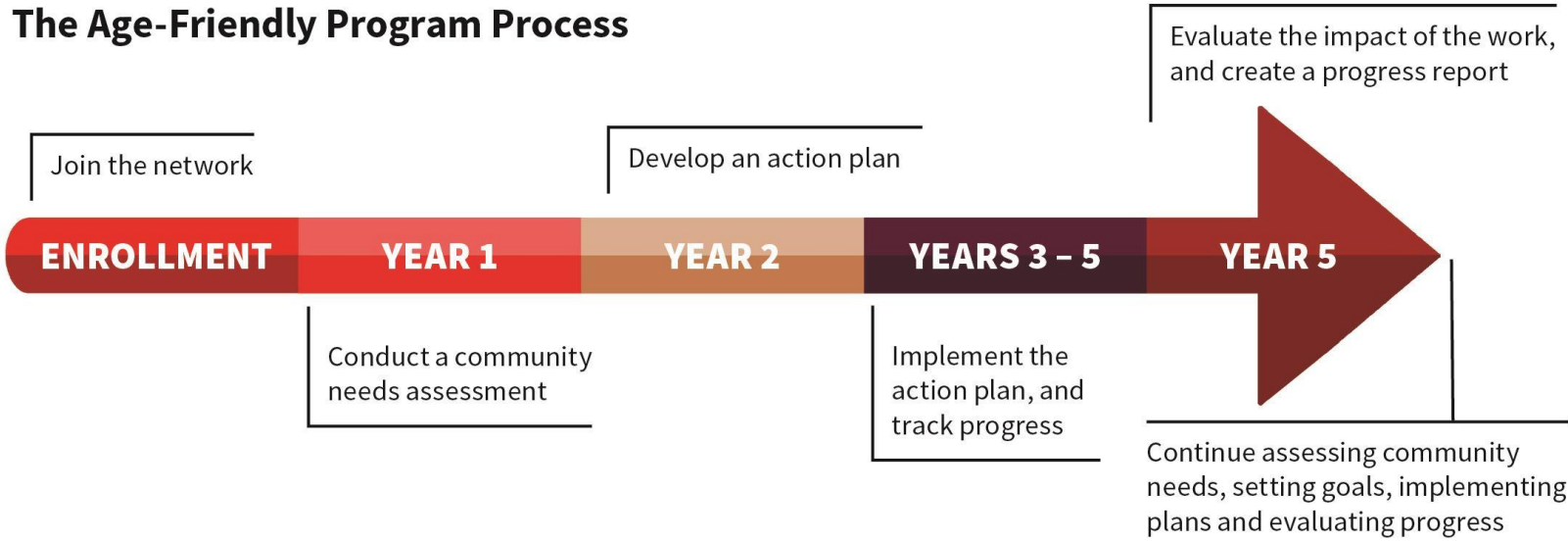
AARP Network of Age-Friendly States and Communities

Supports the work of local, regional, state governments and prepare for the nation's changing demographics.

Established in 2012, the network includes towns, cities, counties, and states that have committed to being more livable for people of all ages, especially older adults.



The Age-Friendly Program Process



Step 1: Establish a way to include older residents in all stages of the age-friendly process

Step 2: Conduct a community needs assessment

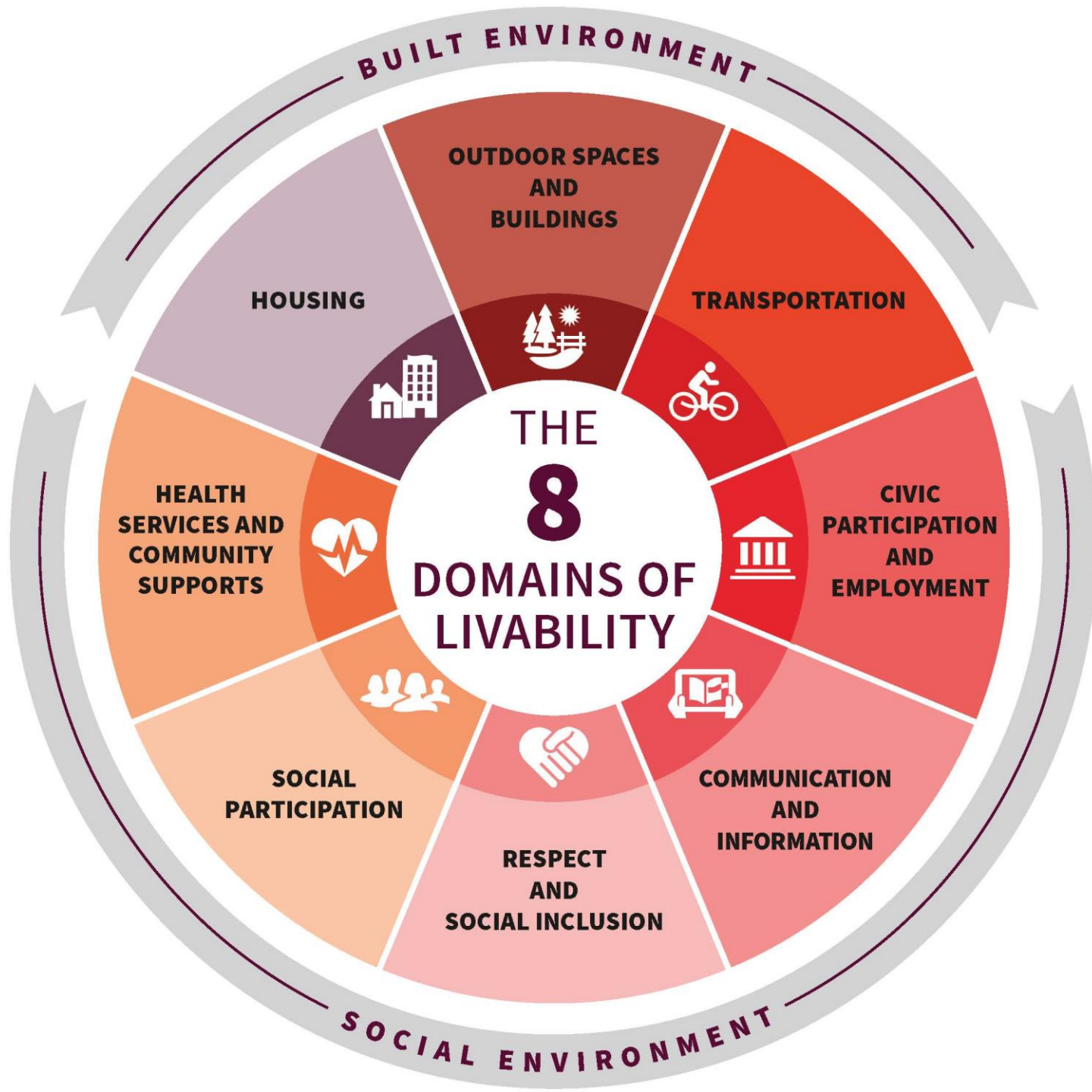
Step 3: Develop an action and evaluation plan based on the assessment results

Step 4: Implement and work toward the goals of the plan

Step 5: Assess the impact of implementing the plan and submit progress reports

Step 6: Share solutions, successes and best practices across the Network





The 8 Domains of Livability

is the framework used by states and communities enrolled in the network to organize and prioritize their work to become more livable for both older residents and people of all ages.

The availability and quality of these community features impact the well-being of older adults.

The 8 Domains of Livability



The availability and quality of these community features impact the well-being of older adults—and help make communities more livable for people of all ages.



**Outdoor Spaces
& Buildings**



Transportation



**Civic Engagement
& Employment**



**Communication
& Information**



**Respect & Social
Inclusion**



**Social
Participation**



**Health &
Community Svcs.**



Housing



Outdoor Spaces & Buildings

People need public places to gather — indoors and out. Green spaces, seating and accessible buildings (elevators, zero-step entrances, staircases with railings) can be used and enjoyed by people of all ages

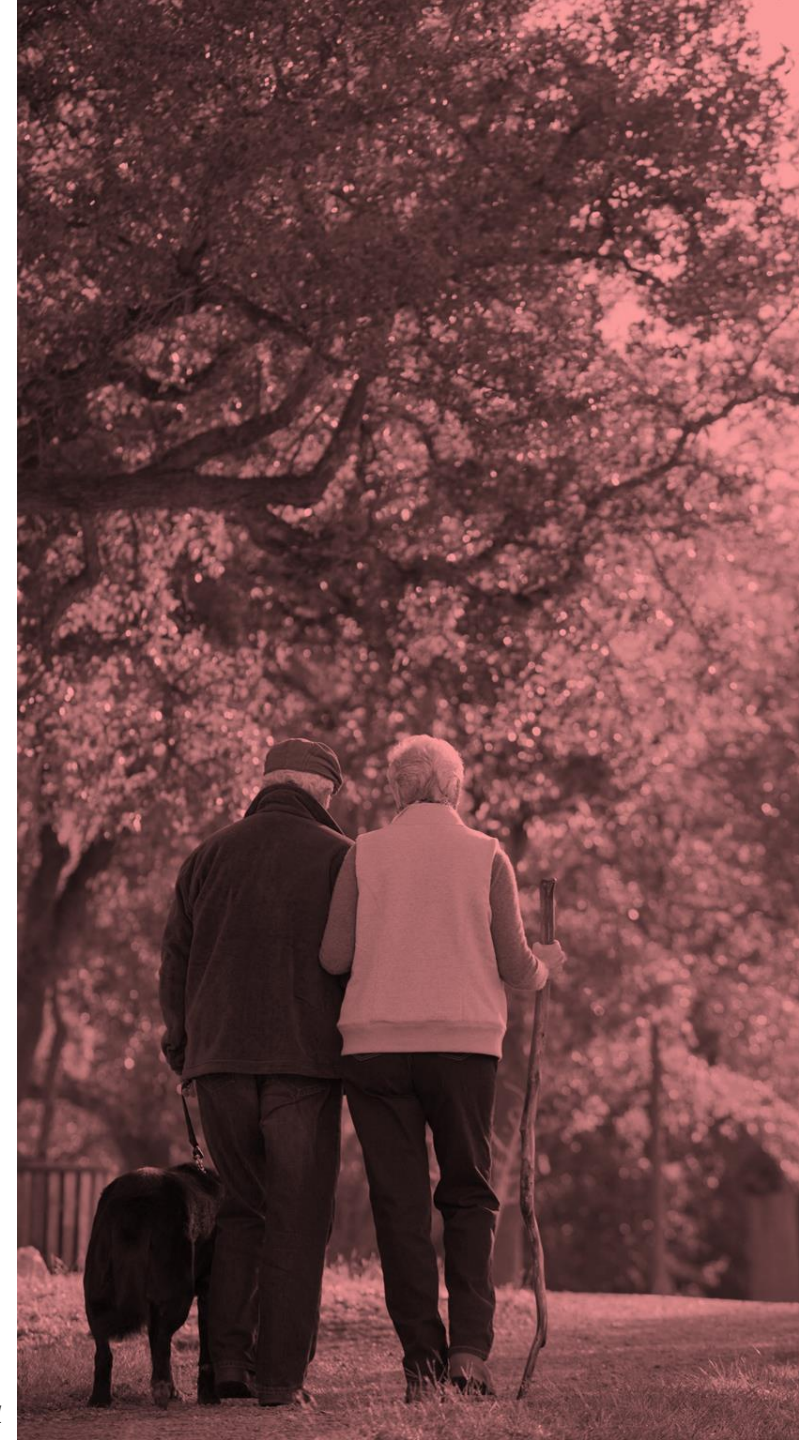
Nearly three-quarters of adults (73%) say it is important to have safe, well-lit parks that give residents places to gather and interact with friends.

Resources:

[Creating Parks and Public Spaces](#)

[The Pop-up Placemaking Toolkit](#)

[The Walk Audit Toolkit](#)



Housing

We spend more time in our homes than anywhere else, so housing costs, choices, and accessibility are critical. Great communities provide housing opportunities for people of all ages, incomes, and abilities.

More than three-quarters of adults ages 50 and older want to stay in their homes (77%) and communities (79%) as they age.

Resources:

[Making Room for 'Making Room'](#)

[The ABCs of ADUs](#)

[AARP HomeFit Guide](#)

[Discovering and Developing Missing Middle Housing](#)





Transportation

Driving shouldn't be the only way to get around. Pedestrians need sidewalks and safe, crossable streets. Moving easily and safely from one place to another vastly improves quality of life.

Well-maintained, accessible and safe streets are reported as being among the most important community features for transportation.

Resources:

[Future of Transportation](#)

[Roadmap to Livability: Transportation Workbook](#)

[AARP Public Policy Institute Transportation Resources](#)

[Bike Audit Toolkit](#)





Social Participation

Participating in social activities makes people feel as if they matter to a community, which provides a sense of meaning and belonging. Social activities can help relieve the angst of perceived social isolation.

Top predictors of loneliness: size and diversity of an individual's social network and being physically isolated. Other contributing factors include age, depression, urbanicity, anxiety and overall health

Resources:

[Engaging the Community Creates Community](#)

[Age-Friendly and Accessible Event Guide](#) (Cleveland, OH)

[Community Guide to Accessible Events and Meetings](#) (Seattle, WA)





Respect & Social Inclusion

Everyone wants to feel valued. Socially inclusive gatherings and activities are a great way for people to learn from one another, honor what each has to offer and, at the same time, feel good about themselves.

A strong majority (71%) of adults ages 50+ believe it's important for their community to treat all residents equally regardless of race, gender, age, ethnic background, sexual orientation, or other differences.

Resources:
[Disrupt Aging](#)
[Equity By Design](#)





Civic Engagement & Employment

Why does work need to be an all or nothing experience? An age-friendly community encourages older people to be actively engaged in community life and has opportunities for residents to work for pay or volunteer their skills.

Holding a perception that one can make a difference on problems that exist in their community is a top predictor of 50+ civic engagement.

Resources:

[Create the Good](#)
[AARP Employer Pledge Program](#)





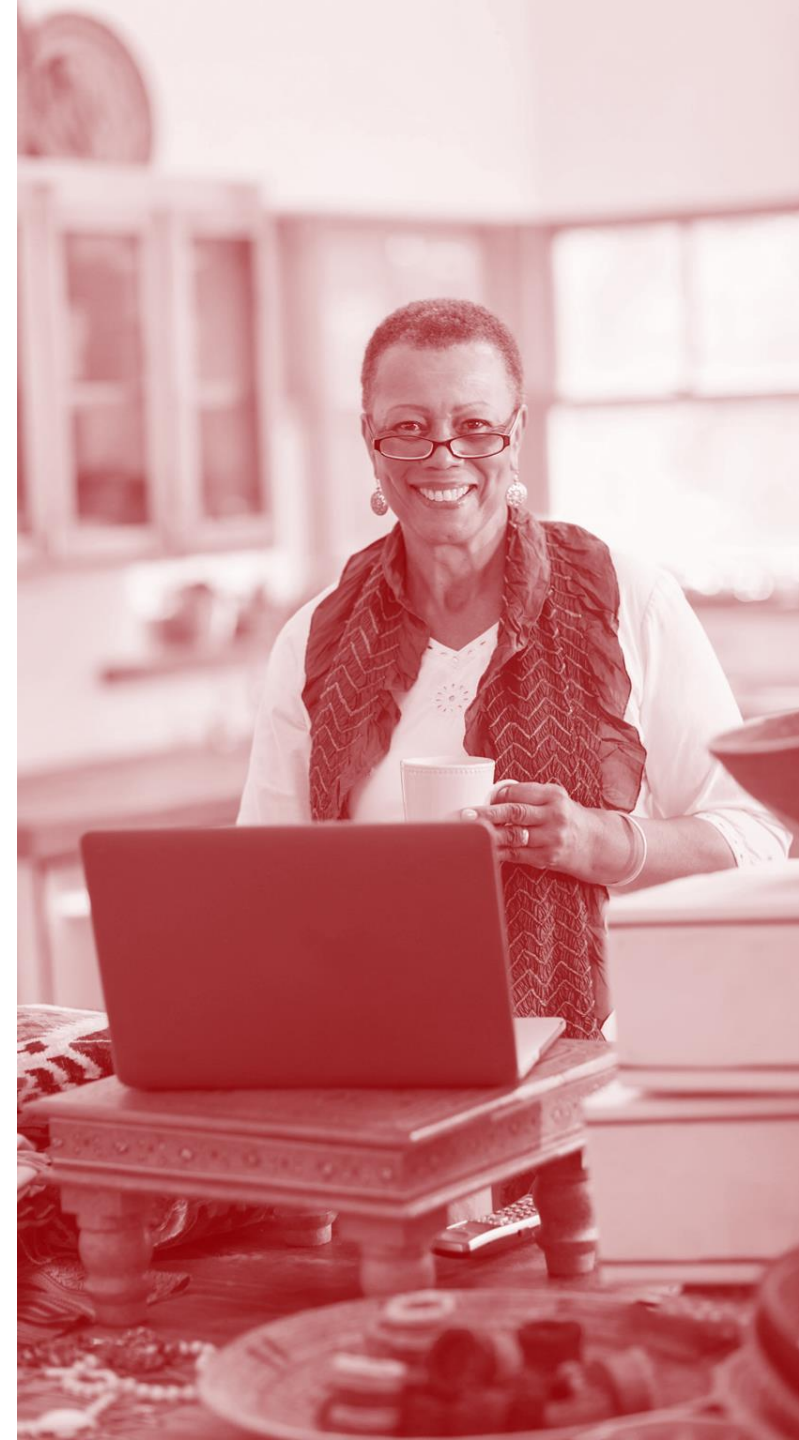
Communication & Information

Age-friendly communities recognize that information needs to be shared through a variety of methods since not everyone is tech-savvy, and not everyone has a smartphone or home-based access to the internet.

76% of adults age 50-plus place high importance on having access to reliable and affordable in-home high-speed Internet.

Resources:

[Roadmap to Livability: Community Listening Toolkit](#)
[Exploring Digital Equity Fact Sheet Series](#)
[AARP Free E-Newsletters](#)





Health &
Community Svcs.

Community support is strongly connected to good health and well-being throughout life, alongside accessible and affordable health care services, which are vital for maintaining health and independence.

U.S. adults age 45+ think many healthcare issues are important: staying mentally sharp (96%), staying physically healthy (92%), having adequate health insurance coverage (91%)

Resources:

[RTL: Health Services and Community Supports Workbook](#)

[AARP Prepare to Care Guide](#)





Disaster Preparedness

Community planning plays a vital role in reducing the long-term risks to life and property from natural hazards such as hurricanes, earthquakes, wildfires, and floods.

Adults aged 65 and older are a growing demographic who are often disproportionately impacted by severe weather.

Resources:

[AARP Disaster Resilience Toolkit](#)
[Guide to Expanding Mitigation](#)
[Wildfire Home Retrofit Guide](#)

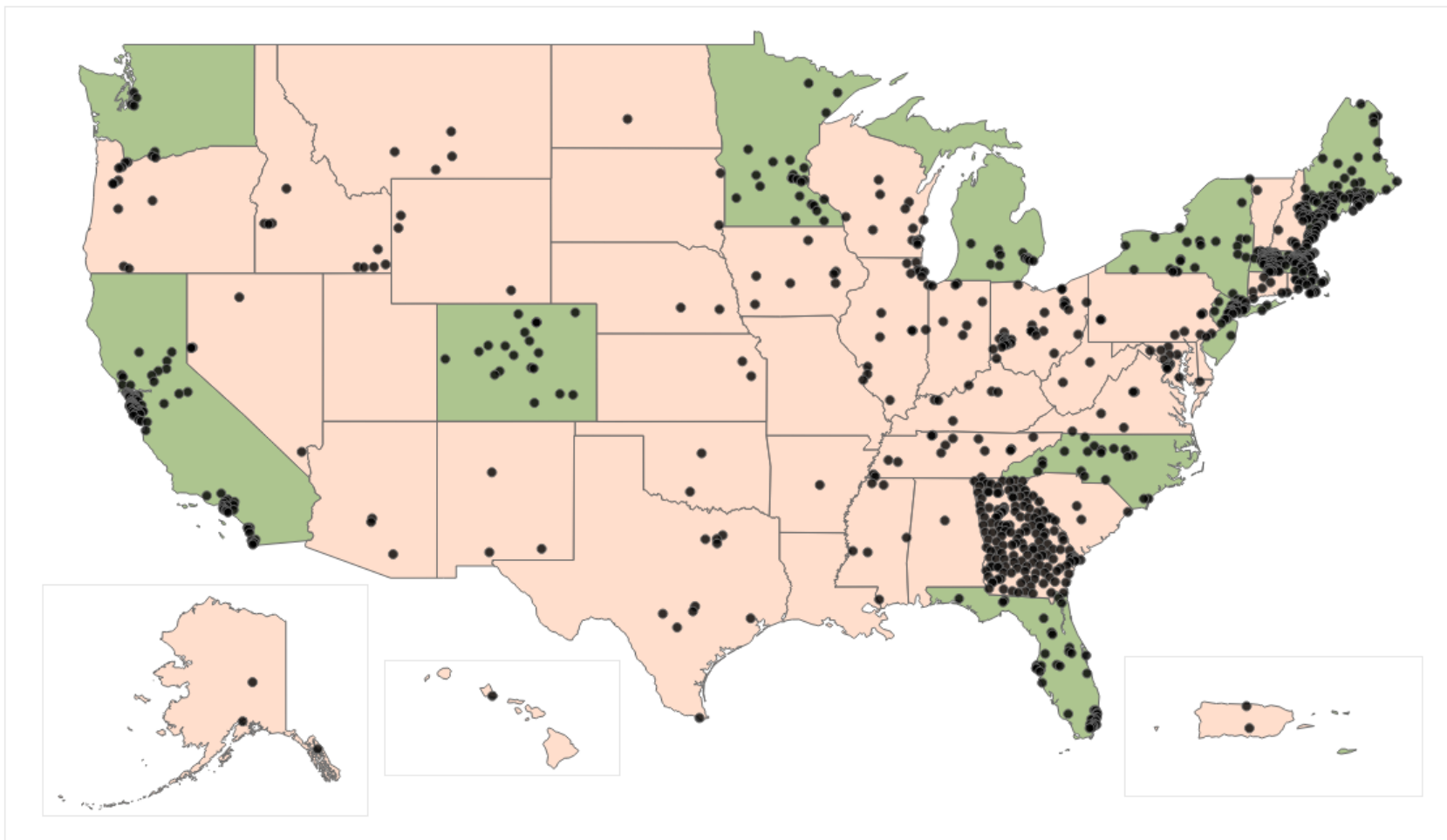


AARP Network of Age-Friendly States and Communities (NAFSC)

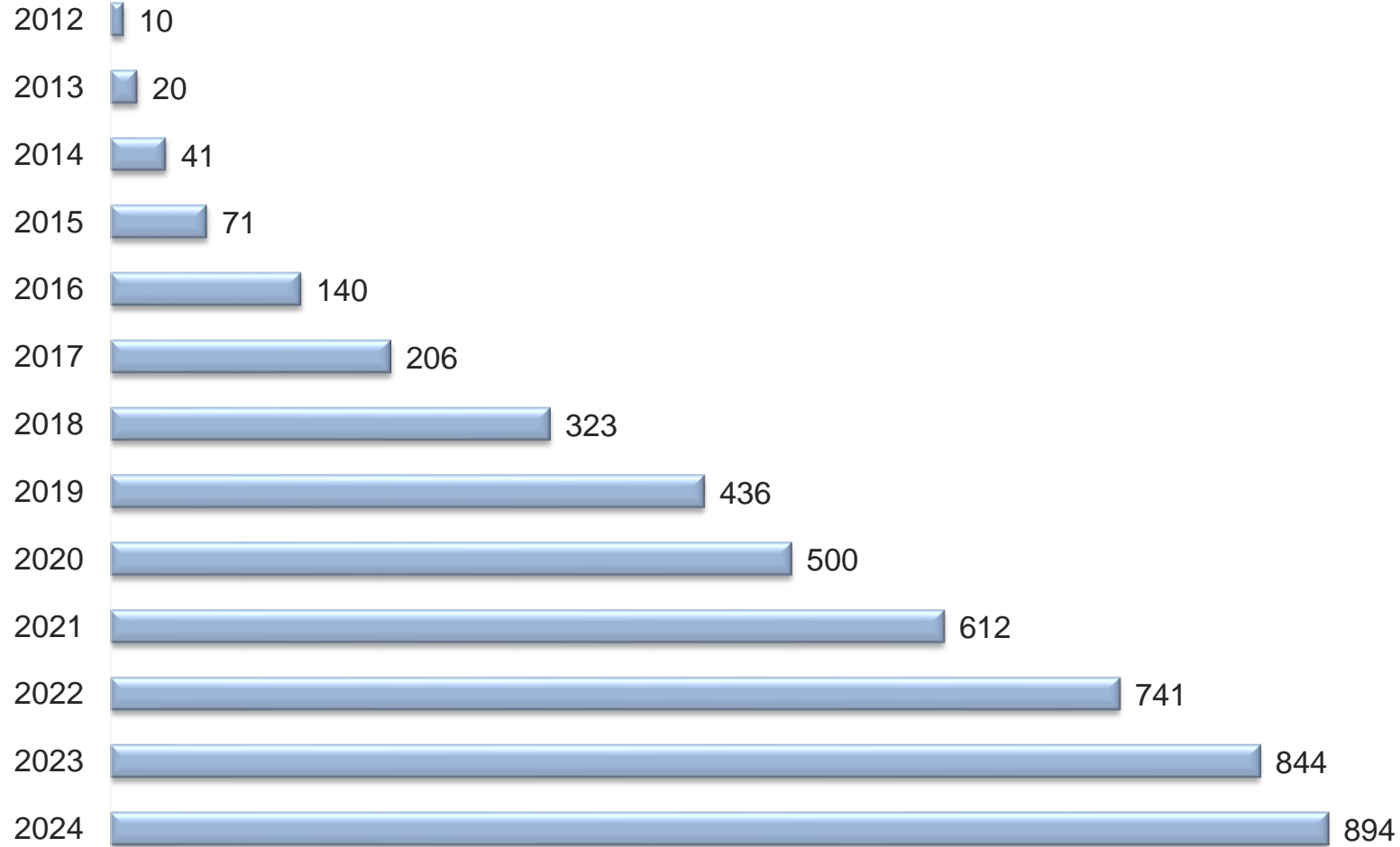


Over 33% of all Americans live in a community enrolled in the Network.

Almost 42% of all Americans live in a state enrolled in the Network.



Growth of the Network

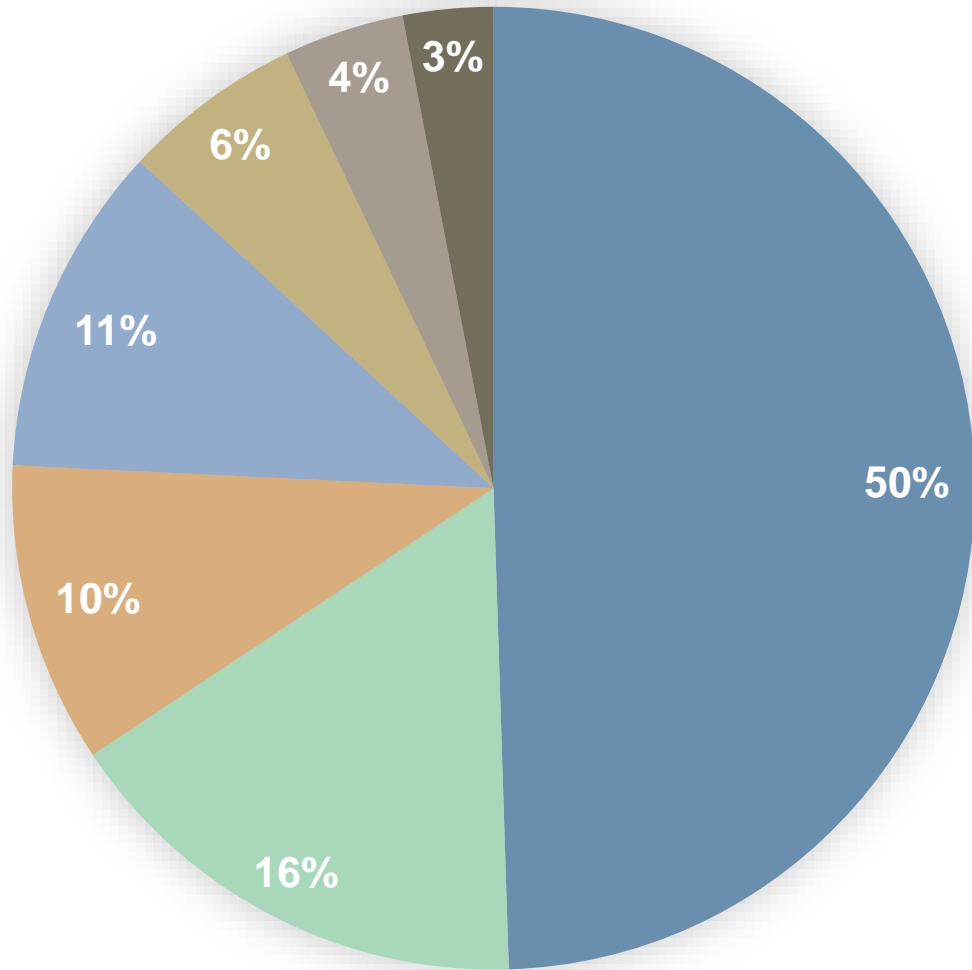


Updated 8/9/24



Network Communities

Population Range



Population Ranges

- 0 to <25,000
- 25,000 to <50,000
- 50,000 to <100,000
- 100,000 to <250,000
- 250,000 to <500,000
- 500,000 to <1,000,000
- 1,000,000+



Municipalities Enrolled by Type

- Cities (40%)
 - Towns (27%)
 - Counties (30%)
 - Other* (3%)
-
- Multi-community efforts: 51 regions (36%)
 - States and Territory (12)
-

* village, township, municipio, unincorporated, borough



Community Characteristics & Stage

Urban (31%)

Rural (40%)

Suburban (52%)

-
- Recently Enrolled (8%)
 - Conducting Assessment (8%)
 - Developing Action Plan (16%)
 - Implementing Action Plan (28%)
 - Writing Progress Report (4%)
 - 2nd or 3rd Cycle (26%)
-



Who's Leading Age-Friendly?

- Municipality (47%)
- Regional Planning Organization: MPO, COG, RPC (18%)
- Taskforce/Advisory Council (12%)
- Nonprofit (8%)
- Senior Center (5%)
- Coalition (4%)
- Volunteers (2%)
- Higher Education (2%)
- Funders (1%), Chamber of Commerce (1%), Healthcare (<1%)



Municipal Dept. Leading Age-Friendly

- Aging Services (40%)
- Elected Leadership (17%)
- Planning (12%)
- Parks and Recreation (11%)
- Health and Human Services (9%)
- Community Outreach (8%)
- Economic Development (2%)
- Housing (<1%)



Funding

Communities reporting funding from:

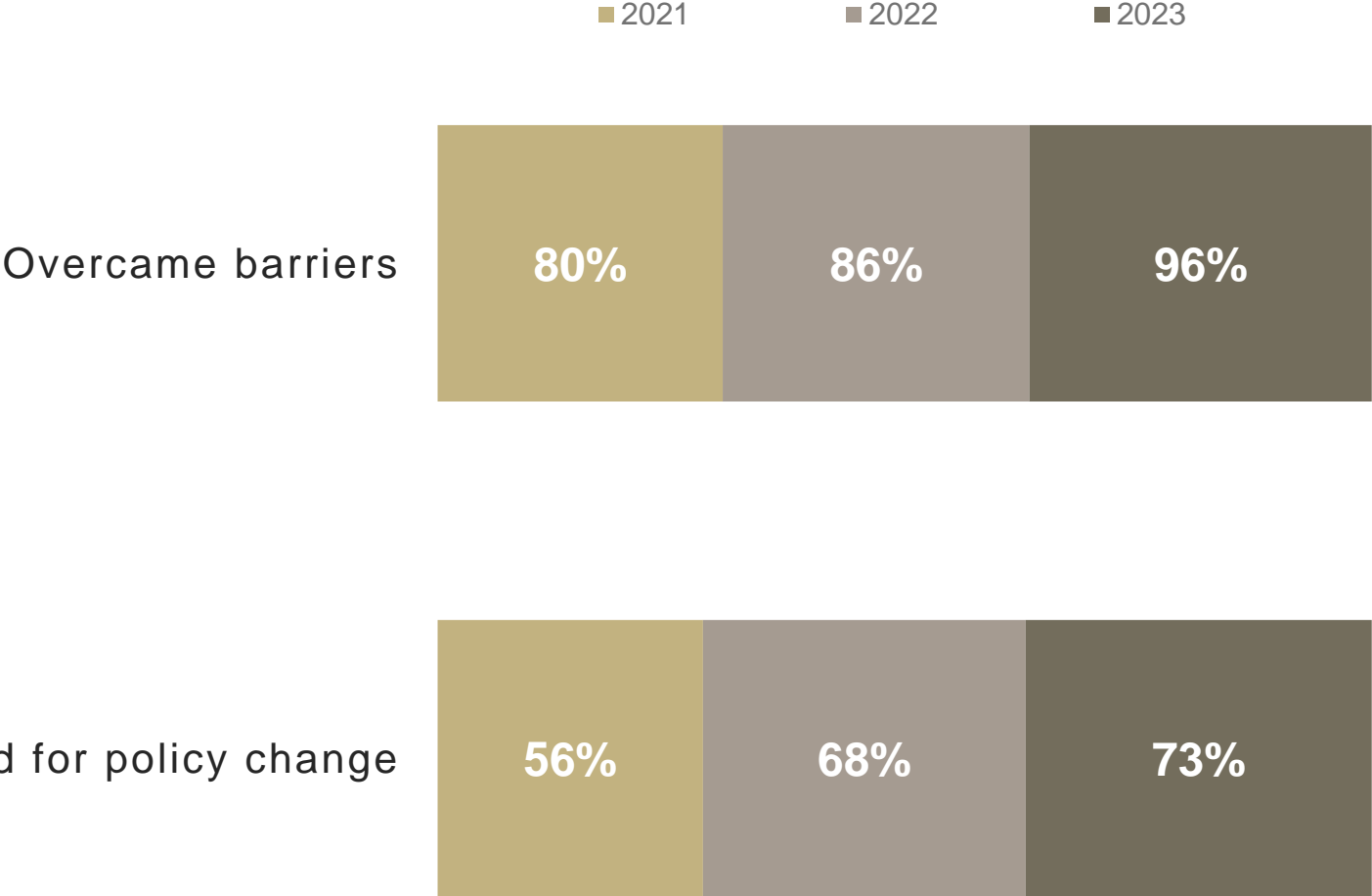
- Municipal/Public Sector (63%)
- AARP/Challenge (44%)
- Private Sector (41%)
- Foundations (27%)

Public and private sector support, 2021 - 2023

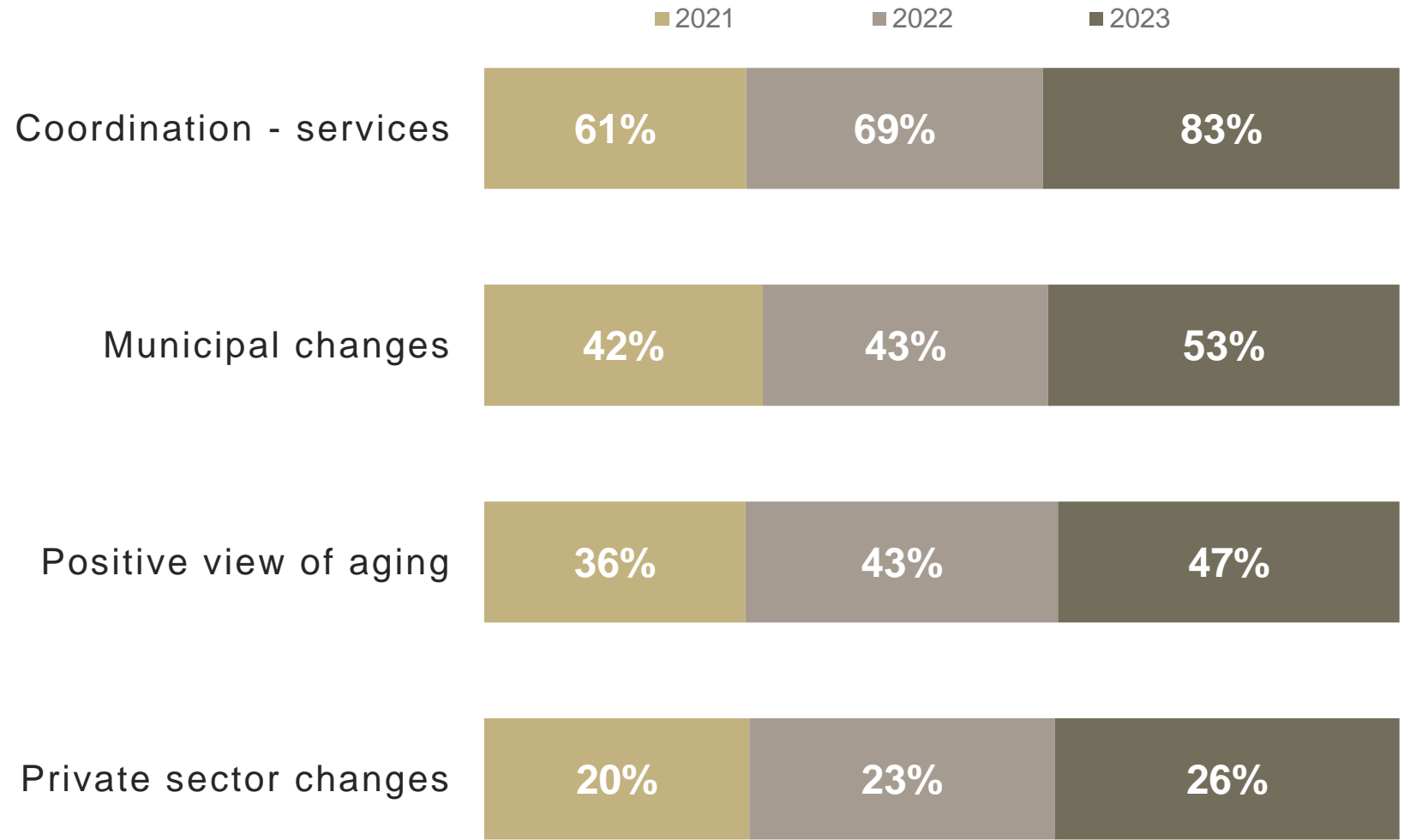
	2021		2023
• Public Sector	57%	→	63%
• Private Sector	34%	→	41%



Community Impact, 2021-2023



Overcoming Barriers to AFC, 2021-2023



Municipal Plans Integrating Age-Friendly Lens

Respect and Social Inclusion

Comprehensive plan (76%)

Public Spaces

Parks and trails (12%)

Transportation

Transit/public transportation (45%)

Bike/pedestrian/walk (51%)

Housing

Land development, planning, zoning (44%)

Communication and Information

Digital/broadband (10%)

Community and Health Services

Disaster resilience/mitigation (43%)

Climate/energy (30%)

Civic Engagement and Work

Economic development (45%)

Community business plan (13%)

None (4%)

2023 Age-Friendly Community Leadership Survey



Top Priorities for 2024

- Sustainability (46%)
- Housing (39%)
- Inclusion (19%)
- Transportation (19%)
- Access to Resources (17%)
- Community Engagement (15%)
- Health Care (14%)
- Economic Security (12%)
- Climate Resilience/Disaster Preparedness (10%)



Rural Learnings

- Rural communities benefit from community connections that allow them to get stuff done quickly and efficiently.
- Rural communities depend heavily on volunteers to lead and make changes.
- Building trust by implementing changes in the social environment come before age-friendly changes can be advocated for in the built environment.



Rural Learnings

- Successful policy advocacy comes after municipal authorities learn that the committee can be trusted and see a positive reputation in the community.
- Advocacy efforts are most successful when they arise from requests by the municipality (e.g., municipality reaches out for advice on making park development accessible or ADU policy).
- Investment by municipalities in rural initiatives has increased by 48% in the past three years and 35% fully or partially fund a municipal position, indicating that municipalities see the value and effectiveness of age-friendly.



AARP COMMUNITY CHALLENGE GRANT

Outcomes from Grants

FUNDING

49% of grants helped the grantee **garner additional funds** and support from public and private funders.

BARRIERS

84% of grants helped the grantee **advance change and overcome policy barriers.**

ENGAGEMENT

100% of grants helped the grantee **gain greater awareness, engagement with the effort, and new partners.**

Grants in NAFSC Communities

Since the grant program's inception in 2017, **544 grants have been delivered in 247 different member cities or counties** of the AARP Network of Age-Friendly States and Communities.

Grants delivered to locations that are NAFSC members also demonstrated that they are more likely to advance policy change, overcome policy barriers or spur replication.

The grants provide direct support to age-friendly members by helping to:



Achieve objectives
in age-friendly
plans of action



Build awareness and
momentum for the
age-friendly process



Strengthen volunteer
and community
engagement efforts

Age-Friendly Portal & Guidebook



Age-Friendly Communities
Are Livable for
People of All Ages

- Home
- Discussions ▾
- Events
- Webinar Archives
- Action Plans/Progress Reports ▾
- AARP Livable ▾

194

Create ▾

Join the conversation at our Open Forum

Engage with peers and other innovators from across the nation.

[Join the Discussion](#)

Toolbox

Find resources to help navigate each step of the age-friendly process

[Get Resources](#)

Test Member
Higher Logic

Profile Completeness **25%**

0 Contributions 821 Points

Upcoming Events

MAR 12 NAFSC Webinar March: Creative Wavs that

Aging: So Cool Everyone is Doing It! - Media Campaign

Marisa Sheldon in Open Forum 8 days ago

Discussion Word

Hello, as a valued partner in the Age-Friendly work, we are reaching out to ask your help in amplifying our upcoming media campaign. It will center around a video documenting the beloved phrase coined ... [show more](#)

Age-Friendly Communication and Inform... Community Engagement

[Recommend](#) 8 Replies

Eunha Suh about 2 hours ago ⚡ Most Recent

Yes, please share but tag us with #ButtonUpAgeism and @AgeFriendlyOH Attached file on this post also has instructions and tips on sharing. Please email me with more questions at suh.198@osu.edu Thanks! ... [view reply](#)

Quick Links

- [Guide to Using Portal](#)
- [Add Your Stakeholders](#)
- [Member Directory](#)
- [Community Directory](#)
- [Submit Action Plan](#)
- [Submit Progress Report](#)

Age-Friendly in the News

[Reframing Aging: Monroe County Aging Alliance Wants ...](#)
7 days ago



For access to the portal, please email dhwang@aarp.org
Nicole Ware, nware@aarp.org AARP Ohio

How Age-Friendly do you think your community is?

Take a self-assessment. Rank your community on a scale of 1-10 on each of the domains of livability:

Domain	Score
Housing	_____
Outdoor Spaces and Buildings	_____
Transportation	_____
Civic Participation/Employment Opportunities	_____
Communication and Information	_____
Respect and Social Inclusion	_____
Social Participation	_____
Health Services and Community Supports	_____

AARP LIVABLE COMMUNITY RESOURCES

aarp.org/livable



Donate

Volunteer

Help

Member Benefits

★ AARP Rewards 2,010 pts

Hi, Nicole



How to Create a Livable Community

AARP Livable Communities and AARP state offices work with local leaders and residents to help ensure that towns, cities and communities nationwide are livable for people of all ages.

Toward achieving that goal, we create and manage programs, tool kits, how-to guides and a collection of easy-to-use and understand printed and online materials.

Stay informed by subscribing to the free, award-winning **AARP Livable Communities e-Newsletter**. (Visit the [newsletter archive](#) to see past issues.)

Check out AARP.org/LivableLibrary to learn about — and learn how to order — our free, printed

Free Printed Publications

- [Visit the Livable Library »](#)
- [Go to the Livable Publications Order Form »](#)



Our Resources

- [Get the AARP Livable Communities Resources and Publications Handout »](#)



Presenter



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Advocacy & Community Engagement
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