



Public Health
Prevent. Promote. Protect.
Dayton & Montgomery County

Tobacco-Free Parks

Bruce Barcelo, Health Lifestyles Supervisor
bbarcelo@phdmc.org / (937) 225-4398

- TROTWOOD STAND MEMBERS
- RECORDING PSA FOR TOBACCO 21
- HOT 102.9 FM 4 WEEKS AIR PLAY



Public Health
Prevent. Promote. Protect.
Dayton & Montgomery County



STAND Against Tobacco
With Trotwood
#RAISETHEAGE

SPONSORED BY
PUBLIC HEALTH — DAYTON & MONTGOMERY COUNTY





Public Health
Prevent. Promote. Protect.
Dayton & Montgomery County

KICKBUTT'S DAY AT TROTWOOD! STUDENTS RECEIVED INFO, INCENTIVES & SHARED FEEDBACK ON TOBACCO 21





Public Health
Prevent. Promote. Protect.
Dayton & Montgomery County

STAND RECRUITMENT

SCHOOL ANNOUNCEMENTS



*stand up.
speak out
against
tobacco.*



Tobacco Compliance Checks

Coordinated with Dayton Police
Department and Trotwood STAND



- ◆ 2017-Conducted 37 tobacco store compliance checks in Dayton. 21 stores sold cigarettes to youth (57%)
- ◆ 2018-Conducted 43 tobacco store compliance checks in Dayton and Trotwood. 9 stores sold cigarettes to youth (21%)



Public Health
Prevent. Promote. Protect.
Dayton & Montgomery County

SERIOUS



Public Health
Division of Community Prevention
DeKalb & Montgomery County

SERIOUS



Public Health
The City of Vancouver
Region & Metropolitan Area

TOBACCO
~~eighteen~~ twenty-one

**Trotwood can set
an example for
Montgomery County
and Ohio by
adopting the
tobacco 21 policy.**



Public Health
Prevent. Promote. Protect.
Dayton & Montgomery County

THE MESSAGE IS CLEAR!



Public Health
Prevent. Promote. Protect.
Deputy & Montgomery County



#RaiseTheAge





Public Health
Prevent. Promote. Protect.
Dayton & Montgomery County

MURAL DEDICATION

JUNE 12, 3:00

BREATHE FREELY TROTWOOD



Public Health
Prevent. Promote. Protect.
Dayton & Montgomery County

stand up, speak out against tobacco

Why create a Tobacco-Free Policy?



Public Health
Prevent. Promote. Protect.
Dayton & Montgomery County

Why Tobacco-Free?

Tobacco-free environments protect the health, safety, and welfare of the community.



Public Health
Prevent. Promote. Protect.
Dayton & Montgomery County

Why Tobacco-Free?

A city policy creates consistency for youth recreation facilities in the community, since most school districts prohibit tobacco use at their outdoor facilities.



Why Tobacco-Free?

**Discarded cigarette butts cause litter,
require maintenance expenses,
and can be ingested by toddlers.**

THIS IS A GREEN ISSUE.



Effects of Litter

**Tobacco makes up
65% of all litter.**



Effects of Litter

The presence of litter in a community decreases property values by a little over 7%.



Effects of Litter

**Appeal of public spaces,
ball fields and parks and
picnic areas decreases.**



Increasing Momentum

- **1,531 municipalities have 100% Smoke Free Parks**
- **8 of the 10 largest cities in the U.S.**
- **Supported by Ohio Parks & Rec. Association**
- **Kettering**
- **Oakwood**
- **New Lebanon**
- **1 Dayton Park**



What Does the Policy Look Like?

- **Policies outline the specific outdoor recreational facilities that are covered (playgrounds, parks, etc.)**
- **Policies prohibit spectators and participants from using tobacco/nicotine**



What Does the Policy Look Like?

- Policies describe how facility users will be notified (signage, policy guidebooks, etc.).
- Policies outline how enforcement will occur.



Enforcement

- **Similar to other park policies, such as alcohol and litter policies, primary enforcement tool is signage.**
- **Other methods include policy manual, newsletter, and e-mail updates.**
- **Signed statements from teams, participants, coaches, and parents are other ways to notify facility users.**



Signage



Questions?

A word cloud on a dark blue background. The words 'ANY' and 'QUESTIONS?' are the largest and are in white. Other words in various colors (yellow, green, blue, orange) and sizes include 'WHEN?', 'WHERE?', 'WHAT?', 'HOW?', 'WHY?', and 'Who?'. The words are arranged in a circular pattern around the central text.

