

# Tobacco-Free Parks

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- TROTWOOD STAND MEMBERS
- RECORDING PSA FOR TOBACCO 21
- HOT 102.9 FM 4 WEEKS AIR PLAY











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#### KICKBUTT'S DAY AT TROTWOOD! STUDENTS RECEIVED INFO, INCENTIVES & SHARED FEEDBACK ON TOBACCO 21





#### STAND RECRUITMENT

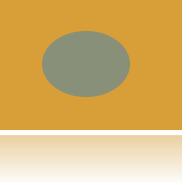
#### SCHOOL ANNOUNCEMENTS

stand









### **Tobacco Compliance Checks**

Coordinated with Dayton Police Department and Trotwood STAND



2017-Conducted 37 tobacco store compliance checks in Dayton. 21 stores sold cigarettes to youth (57%)

2018-Conducted 43 tobacco store compliance checks in Dayton and Trotwood. 9 stores sold cigarettes to youth (21%)



# SERIOUS

# TOBACCO



Public Health

# SERIOUS



TOBACC( eighteen twenty-on

Trotwood can set an example for Montgomery County and Ohio by adopting the bacco 21 policy



## THE MESSAGE IS CLEAR!









## MURAL DEDICATION JUNE 12, 3:00

#### stand up, speak out against tobacco

Dayton & Montgomery County

## Why create a Tobacco-Free Policy?





### Tobacco-free environments protect the health, safety, and welfare of the community.



## Why Tobacco-Free?

#### A city policy creates consistency for youth recreation facilities in the community, since most school districts prohibit tobacco use at their outdoor facilities.



## Why Tobacco-Free?

#### Discarded cigarette butts cause litter, require maintenance expenses, and can be ingested by toddlers.

### THIS IS A GREEN ISSUE.



## **Effects of Litter**

# **Tobacco makes up 65% of all litter.**



## **Effects of Litter**

The presence of litter in a community decreases property values by a little over 7%.





## **Effects of Litter**

#### Appeal of public spaces, ball fields and parks and picnic areas decreases.





## **Increasing Momentum**

- 1,531 municipalities have 100% Smoke Free Parks
- 8 of the 10 largest cities in the U.S.
- Supported by Ohio Parks & Rec. Association
- Kettering
- Oakwood
- New Lebanon
- 1 Dayton Park



## What Does the Policy Look Like?

- Policies outline the specific outdoor recreational facilities that are covered (playgrounds, parks, etc.)
- Policies prohibit spectators and participants from using tobacco/nicotine



## What Does the Policy Look Like?

#### Policies describe how facility users will be notified (signage, policy guidebooks, etc.).

#### Policies outline how enforcement will occur.



## Enforcement

- Similar to other park policies, such as alcohol and litter policies, primary enforcement tool is signage.
- Other methods include policy manual, newsletter, and e-mail updates.



Signed statements from teams, participants, coaches, and parents are other ways to notify facility users.





Welcome to our Smoke-Free Public Spaces

#### A Healthy Place to Live, Work & Play

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## **Questions?**

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