## **City of Trotwood**

3035 Olive Road Trotwood, Ohio 45426 937.837.7771 www.trotwood.org



## **Meeting Minutes**

Saturday, March 17, 2018 9:00 AM

# TROTWOOD FIRE & RESCUE HEADQUARTERS 4 STRADER DRIVE TROTWOOD, OHIO 45426 City Council Workshop Meeting

Mayor Mary A. McDonald Vice Mayor Bettye L. Gales Council Member Charles Ron Vaughn Council Member Rhonda C. Finley Council Member Robert L. Kelley, Jr. Council Member Tyna R. Brown Council Member Yvette Page David Young, Clerk of Council

#### I. Call to Order: Mayor Mary A. McDonald

Mayor McDonald called the meeting to order at 9am.

Guests Present: Matthew Sliver, Raichel Jenkins, James Williams, John Fecke

Staff Present: City Manager Quincy Pope, Clerk of Council David Young

#### II. Pledge of Allegiance

#### III. Roll Call: Clerk of Council

**Present:** 7 - Councilmember Rhonda C. Finley, Councilmember Robert L. Kelley Jr., Tyna R. Brown, Mary A. McDonald, Yvette Page, Bettye L. Gales and

Charles Ron Vaughn

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Tyna R. Brown, Mary A. McDonald, Yvette Page, Bettye L. Gales and

Charles Ron Vaughn

### IV. Motion to Approve the Agenda

Mayor McDonald requests a motion on this item. A motion was made by Vice-Mayor Gales, seconded by Councilmember Kelley, Jr., that this be approve the agenda as submitted. The motion carried by the following vote:

Aye: 7 - Councilmember Finley, Councilmember Kelley Jr., Brown, McDonald,

Page, Gales and Vaughn

Aye: 7 - Councilmember Finley, Councilmember Kelley Jr., Brown, McDonald,

Page, Gales and Vaughn

#### V. Presentations

A. A PRESENTATION BY CATAPULT CREATIVE REGARDING
TROTWOOD COUNCIL DISCOVERY RECAP + DESIGN

**DELIVERABLES - MATTHEW SLIVER** 

Attachments: PR11-18

PR11-18 Attachment

Matthew Sliver and Raichel Jenkins shared their Discovery Update with the answers provided by Council. Matthew shared about the new T logo receiving a bronze award for branded elements. The landing page of the website was also presented.

Council Member Finley asked about how to different colors throughout the city will affect this change? Mayor McDonald shared that those different colors have been throughout the city for quit some time.

Mayor McDonald shared about impact that our branding is showing leadership in the region.

Council Member Vaughn shared about his research of other local cities branding.

Matthew Sliver shared that the next steps would be to move along with the campaigns to get the logo and branding out there.

#### VI. **Motion to Adjourn**

Mayor McDonald requests a motion on this item. A motion was made by Councilmember Brown, seconded by Councilmember Kelley, Jr., that this be adjourned. The motion carried by the following vote:

Aye: 7 - Councilmember Finley, Councilmember Kelley Jr., Brown, McDonald, Page, Gales and Vaughn

Aye: 7 -Councilmember Finley, Councilmember Kelley Jr., Brown, McDonald, Page, Gales and Vaughn

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